



Estd 1995

List of Categories

10th MVA 2005 (25th Nov – 3rd Dec 2005)

Entry Deadline: 15 October 2005 (Saturday) – Before 5pm

1. Professional Craft:

Films or Constituent parts of films made in Malaysia by companies or individuals for commercial use that have been produced, broadcast or disseminated using any conventional media; TV, Cinema, in-store, DM, whether in Malaysia or overseas between **August 1st 2004 and September 30th 2005**.

Code	Category	Descriptions
B01	Best TV/ Cinema Commercial	Best single TV/ Cinema commercial amongst all entries, in terms of total effect in execution and content. A film or video or animation where unique or intrusive message/ story concept and the execution create a singularly outstanding piece of work. Recipient: Producer
B02	Best Director	Best total execution of a TV/ Cinema commercial script in terms of the intrusion, excitement, clarity and originality imbued on the work by the director through the look, performance, editing, sound, etc. Regardless of, or even despite, the script or the story the realization of the film from printed page to moving pictures. Recipient: Director
B03	Best Production Design	Best Design of the physical elements of a TV/ Cinema Commercial. The most visually original, expressive or imaginative set design and/ or location, dressing & propping etc. Recipient: Production Designer/ Art Director
B04	Best Costume Design	Best wardrobe design for a TV/ Cinema Commercial in terms of accuracy or originality Recipient: Stylist
B05	Best Cinematography	Best use of light, lens, filtration, composition and movement in a TV/ Cinema commercial. Recipient: Director of Photography

B06	Best Editing	Best editing for a TV/ Cinema Commercial in terms of technique, rhythm, pace or originality. Recipient: Editor
B07	Best Special Effects	Best in-camera FX; Motion control, pyrotechnics etc, or post FZ; matting, image manipulation & composing etc. Individually or a combination of all. Either as a whole or part of a TV/ Coma commercial. Recipient: Special Effects Designer
B08	Best Animation	Best Animation as a whole TV/ Cinema Commercial or in part; cell, model, stop-frame, Claymation, Rostrum, Computer generated images (CGI) etc... or a mixture of all. Recipient: Director of Animation
B09	Best use of Motion Graphic Design	Best Station ID, title sequences, type manipulation etc. Recipient: Designer
B10	Best Sound Design	Best use of non-musical elements, sound effects or spoken dialog as a whole TV/ Cinema Commercial track or in part. Recipient: Audio Engineer/ Producer
B11	Best Music	Best original score for a TV/ Cinema Commercial. Recipient: Composer
B12	Best Performance	Best acting appearance in a TV/ Cinema Commercial in terms of accuracy or originality. Recipient: Actor/ Actress
B13	Best Scriptwriting	Best use of words or dialogue for a film TV/ Cinema commercial in terms of original use of metaphor, axiom, meter rhyme, phrasing etc. in accepted language broadcast in Malaysia. Recipient: Scriptwriter/ copywriter.

2) Experimental Video:

Films, videos made in Malaysia or by Malaysians living or studying abroad for non-commercial use, completed between **(August 1st 2004 and September 30th 2005)**. Work should illustrate an experimentation of content or form (ie. exploring non-conventional narrative structures, exploration of film / video / animation devices, etc). All work must be individually financed/self created and no professional fees or sponsorships should have been received. Film duration should be no longer than 10 minutes inclusive of titles and credits. Exceptions will only be made in certain cases. Open to all age groups.

Code	Category	Descriptions
C01	Best Experimental Video: Professional	Under 10 minutes Best self-financed film or video; speculative, pro bono, personal etc. Live action or animation or combination by a person currently a professional practitioner in the film/video community. Recipient: Director
C02	Best Experimental Video: Animation	Under 10 minutes Best use/experimentation of any of the animation disciplines; cell, CGI, stop-frame etc. by a person currently not employed in the film/video community. Relating to or based on experiment and creativities in techniques. It can be done without a story or telling a story in a creative method. Recipient: Director
C03	Best Experimental Video: Amateur	Under 10 minutes Best use/experimentation of live action film or video media; 35mm film, 16mm film, V8, Digital etc. by a person currently not employed in the film/video community. Recipient: Director

3) Short Film:

Films, videos must be made in Malaysia or by Malaysians living or studying abroad for commercial or non-commercial use, completed between **(August 1st 2004 and September 30th 2005)**. Open to all age groups.

Code	Category	Descriptions
D01	Best Short Film: Drama/ Fiction (Open)	Under 30 minutes Best live action short film or video executed in any video format; 35mm, 16mm, 8mm, DV etc. A fictional story or narrative based on an original/devised script or dramatic representation of actual events. Open to professionals & amateurs. Recipient: Director

D02	Best Short Film: Documentary (Open)	<p>Under 30 minutes Best short film or video executed in any video format; 35mm, 16mm, DV etc. A non-fictional narrative utilising documentary devices. Open to professionals & amateurs.</p> <p>Recipient: Director</p>
D03	Best Short Animated Film (Open)	<p>Under 30 minutes Best animated short film or video in any animation format; cell, CGI, stop-frame, or mixed media (providing no more than 25% is live action). Any subject is valid. Open to professionals & amateurs.</p> <p>Recipient: Director</p>

4) ASEAN:

Films/Videos must be made by citizens or permanent residents of any ASEAN nation for commercial or non-commercial use between **August 1st 2004 and September 30th 2005**. Independently produced films/videos which have not received cinema release/ TV broadcast/ distribution and sales are particularly encouraged.

Code	Category	Descriptions
E1	Best ASEAN Short Film	<p>Under 60 minutes Best live action short film or video executed in any video format; 35mm, 16mm, 8mm, DV etc. A fictional story or narrative based on an original/devised/adapted script or dramatic representation of actual events. Independently produced films encouraged. Open to professionals & amateurs.</p> <p>Recipient: Director</p>
E2	Best ASEAN Feature Film	<p>Approx 120 minutes Best live action feature length film or video executed in any format; 35mm, 16mm, 8mm, DV etc. A fictional story or narrative based on an original/devised/adapted script or dramatic representation of actual events. Independently produced films encouraged. Open to professionals & amateurs.</p> <p>Recipient: Director</p>
E3	Best ASEAN TV/ Cinema Commercial	<p>Best single TV/Cinema commercial amongst all entries, in terms of total effect in execution and content. A film or video or animation where both unique or intrusive message/story/concept and the execution create a singularly outstanding piece of work.</p> <p>Recipient: Producer</p>

E4	Best ASEAN Short Animated Film (New)	<p>Under 30 minutes</p> <p>Best animated short film or video in any animation format; cell, CGI, stop-frame, or mixed media (providing no more than 25% is live action). Any subject is valid. Open to professionals & amateurs.</p> <p>Recipient: Director</p>
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5) Music Video:

Code	Category	Descriptions
H	Best Music Video (Open)	<p>Best promotional film or video for any musical artist or group (published, self-published, independent, underground, etc...) Films or videos made in Malaysia by individuals or by Malaysians studying or living abroad for commercial / broadcast or non-commercial / broadcast (independent, college projects, etc...) purposes, as long as permission / copyright clearance has been obtained for any music used. Completed between August 1st 2004 and August 5th 2005. Open to all age groups.</p> <p>Recipient: Director</p>

G) Best of MVA:

Code	Category	Descriptions
-	Best Of MVA	<p>An Award for the best of show. The Best, most outstanding, single piece of work in all aspects; creativity, originality, execution, concept, pure craftsmanship, energy and excitement. Chosen from the Gold Award winners from all categories competing in the festival i.e. Best TVC, Best Editing, Best Experimental Film etc.</p>

All in all, we have 25 Categories.

The format of submission will be only DVD (preferly) / MiniDV

10th Festival 25th November till 3rd December 2005
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